Nikhil Sardar

Graphic | UI/UX Designer

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https://nikhilsardar-portfolio-graphicdesign.netlify.app/

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Softwares & Tools

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- InDesign
- Adobe AfterEffects
- Premiere Pro

Development & AI Tools

- HTML 5
- CSS
- ChatGPT
- Midjourney
- FreePik AI

Skills

- Digital Marketing
- Branding
- Prototype

Cidco, Chh. Sambhajinagar 431001

Open to work | Graphic Design | UI UX

Professional Summary

Creative and strategic **UI/UX & Graphic Designer** with over **3 years of experience** in the design industry. Passionate about creating visually appealing UI and brand identities. Adept at using Adobe Creative Suite (**Photoshop, Illustrator, After Effects, InDesign**) and **Figma** to produce compelling designs that communicate brand messages effectively. Skilled in blending creativity with functionality to deliver memorable design experiences. Well-versed in AI tools like **Midjourney, FreePik AI, and ChatGPT** to enhance design processes.

Experience

Senior Graphic Designer at Swayambhu Strategy

- Led a team of 4+ designers at Swayambhu Strategy, Developing impactful social media campaigns and brochures that strengthened client brands and enhanced audience engagement.

May 2025 - Present

Graphic Designer at Byline Learning Solutions.

- Collaborated with subject matter experts to design 10+ visually engaging e-learning modules, improving learner engagement by 35% as measured by course completion rates and feedback surveys.

Nov 2024 - May 2025

Graphic Designer at Digivantage Marketing Solutions Pvt Ltd.

- Created 200+ visually compelling graphics, Statics templates, and digital ads, driving a 25% boost in user engagement and a 15% increase in click-through rates (CTR).

Aug 2022 - Oct 2024

Projects & Portfolio Highlights

Brand Identity Design - Ekkospire

Designed a fresh and trustworthy brand identity for Ekkospire, an asthma-focused medical company. The turquoise-to-blue gradient reflects breath, health, and reliability, while the clean typography ensures clarity and professionalism.

Duration - 1 Week 2 Days

Brand Identity Design - Hotel Bawarchi

Designed an identity that evokes excitement and hunger using a yellow and black color scheme. The bold typography adds a sense of modernity and royalty, making the brand stand out in a competitive market.

Duration - 1 Week

Brand Identity Design - The Alternative Cafe

Crafted a relaxed and inviting atmosphere with a warm brown color palette for a cozy café experience. The funky fonts add a modern and fun twist, creating the perfect balance for a trendy yet comfortable space.

Duration - 2 Week

Academic

- **MBA** | BAMU | Pursuing.
- **Digital Marketing** | Online | Pursuing.
- **BCS** | BAMU | 2019–2022.
- **UI UX** | Pixel | 2021 – 2022.